

NEW HAMPSHIRE LOTTERY COMMISSION®
14 INTEGRA DRIVE, CONCORD, NEW HAMPSHIRE 03301
MINUTES OF COMMISSION MEETING
JULY 16, 2015 2:00 PM

PRESENT:

Debra Douglas, Chairman
Paul J. Holloway, Commissioner
David Gelinas, Commissioner
Charles, McIntyre, Executive Director
Lynda Plante, Deputy Director
Leonard Mannino, Chief Security Officer
Maura McCann, Marketing Director
Katie Brown, Business Systems Analyst
Kassie Strong, Chief Financial Officer
Kelley-Jaye Rosberg, Games Manager
Dianna Audet, Clerk III
John Papile, Intralot
Kristin Pare', Intralot
Rose Longo-White, GYK Antler
Travis York, GYK Antler
Jim Bouley, Dennehy & Bouley

Chairman Douglas convened the Commission meeting at 2:00 P.M.

1. ACCEPTANCE AND SIGNING OF PREVIOUS MINUTES:

Commissioner Holloway made a motion, seconded by Commissioner Gelinas to approve the June 26, 2015 Commission meeting minutes. So voted, unanimous.

2. FINANCIAL REPORT

The June 2015 monthly figures were still being reviewed. Kassie Strong estimated the final figure to be near \$6 million. Fiscal Year 2015 retirement figures are still pending, as it is for most departments. Instant ticket sales are up.

The Lucky for Life change made to the prize schedule in January 2015 has been helpful in promoting the game. There are also 10 more states as members since the upgrade.

3. INTRALOT

Mr. Papile confirmed the ticket booth for the NASCAR race on July 17- July 19, 2015 has been installed.

The play slips for the October Powerball change have been ordered.

4. ADVERTISING

Ms. McCann noted everything was ready for the ticket sales at the NH Motor Speedway starting July 17, 2015.

The "Race to Succeed" promotion, offering kindergarten through grade 6 teachers the opportunity to enter and win \$5,000.00 for their public school, is going forward with many entries. The deadline to enter is August 14, 2015.

The advertising for the Powerball change in October 2015 will be handled by all the states working together to have a bigger budget for all the states to use.

The \$1 Shark ticket is doing well in sales. Mr. York indicated the plan to release the Chuck McLuck advertising will be in August or September. He said that Griffin, York & Krause is looking into the possibility of using Chuck McLuck in various promotions and on social media. Mr. York also mentioned the change in NH Lottery Replay regarding the amount of non-winning tickets being limited to 1,000 entries beginning August 1, 2015.

5. OTHER BUSINESS

The Commission thanked Kassie Strong for her work with the NH Lottery and wished her well going forward in retirement.

6. NEXT MEETING:

Chairman Douglas made a motion, seconded by Commissioner Holloway, to schedule the next Commission meeting for August 19, 2015 at 2:30 p.m. So voted, unanimous.

Commissioner Gelinas made a motion, seconded by Commissioner Holloway to adjourn the Commission meeting at 2:50 p.m.. So voted, unanimous.

Debra Douglas, Chairman

Paul J Holloway, Commissioner

David Gelinas, Commissioner